

THE QUIRINDI ADVOCATE

The Quirindi Advocate was first published in 1901. The Advocate covers news and features on politics, business, economics, agriculture, education, tourism and events across Quirindi, Werris Creek, Currabubula, Willow Tree, Wallabadah, Murrurundi and surrounds.

Published every Wednesday, the paper is available from local newsagents or delivered by post to subscribers. Our circulation is approximately 1850, reaching people in the local area and extending to Gunnedah, Scone and Tamworth, where the paper is also available for purchase. Copies are sent to Brisbane, Melbourne, Perth, Hong Kong and London as well as throughout NSW.

We offer display advertising throughout the paper in mono and full colour, and a comprehensive range of classified advertising options including Ted's Trader, Service Directory and a general classifieds section.

Whether your business is large or small we can put together an advertising package that will work for you no matter what your budget.

**RATES
& SPECS**



MILLERS CREEK PL



DISPLAY ADVERTISING

Be seen with high exposure, high impact advertising in the early general news or tailor an ad specifically for a page you know your customers read. We have a section to suit everyone's requirements be it the man on the land (rural), goss and glam (teacups), families (schools) or professionals (news). If your niche is a particular town choose a page specific to you – Quirindi, Werris Creek, Willow Tree, Wallabadah, Nundle or Murrurundi.

CLASSIFIED ADVERTISING

To say thank you, we love you or congratulations, say it in the classifieds. Advertise a house, a job, a meeting or what's on, the classifieds is where people go to find out what's happening.

SERVICE DIRECTORY

Promote your service or business through the Quirindi Advocate's Service Directory. Perfect for tradespeople or professional businesses, this is where customers go to find someone to help them fix it, style it or manage it.

Designed to give you maximum exposure at a very reasonable price, initial advertising in the Service Directory is packaged for 13 weeks and is paid in advance. After the first 13 weeks advertising is charged at the same weekly rate in arrears.

TED'S TRADER

Find it, sell it or swap it in Ted's Trader. \$12 for 12 words, 50c per word thereafter.

DESIGN

QPP Media can provide artwork and production services at your request. We offer full graphic design services and can create a brand new, high-quality, professional ad for your business. Contact us for more information.

CONTACT US

Call us to discuss an advertising package that would work for you.

P: 02 6746 1188 | F: 02 6746 2007 | E: advertising@qppmedia.com.au

RATES:

Display

EGN and back:	\$9.90 per col cm
Other pages:	\$8.80 per col cm
Full Colour:	\$300 surcharge

Colour is available in EGN and on the back cover.

Contract advertising rates are available.

Classified

Minimum 2 cm	\$8 per col cm
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(Approx 8 words per cm)

Service Directory

Single column:	\$11.00 per week
Double Column:	\$22.00 per week

SPECIFICATIONS:

Cols	Display (width)	Classified (width)
1	35 mm	31.5 mm
2	74 mm	65.5 mm
3	113.5 mm	99.5 mm
4	152.5 mm	133.5 mm
5	191.5 mm	167.5 mm
6	230.5 mm	201.5 mm
7	270 mm	235.5 mm
8	n/a	270 mm
Page Depth	375 mm	350 mm

DEADLINES:

Display:	10am Friday
Classifieds:	5pm Monday
Service Directory:	10am Friday
Editorial:	10am Monday

ARTWORK:

The Advocate accepts 300dpi press-ready PDFs in CMYK or mono. Please ensure all fonts are embedded or converted to outlines and all images are 300dpi at actual size.

QPP Media

145 George St | PO Box 156 | Quirindi NSW 2343